

On the Necessity of Offering Chinese Painting Course in Art Design Major of University

Haiyan Xu

Xinglin College, Nantong University, Nantong, 226236, China

Keywords: Chinese painting course; Art design major; Chinese painting

Abstract: Design is not only a technical science, but also an artistic science, which combines science and technology with artistic aesthetics better. Offering Chinese painting courses in college art design majors can help students better understand and use these materials. Today, with the development of economic times, it is particularly important to carry forward and inherit the traditional culture of China, which should not only be vigorously advocated in all walks of life in society, but also be infiltrated into university teaching. The traditional China's aesthetic thought is based on reality, which combines the external form and internal image of things to express the content that people can easily understand. According to the professional needs of college students, China traditional painting education should be effectively carried out. Chinese painting can guide us not to forget the national tradition, deeply embed the foundation of artistic design in the fertile soil of national art, and make artistic design works full of vitality.

1. Introduction

China is an ancient civilization with a development history of 5,000 years. During this 5,000-year development process, our ancestors left us rich artistic treasures, which can provide inexhaustible materials for our current artistic design. Offering Chinese painting courses can help students better understand and use these materials. Today, with the development of economic times, it is particularly important to carry forward and inherit the traditional culture of China, which should not only be vigorously advocated in all walks of life in society, but also be infiltrated into university teaching [1].

In the spirit of carrying forward national traditional art, national painting has also penetrated into art design teaching. Many people think that Chinese painting teaching has nothing to do with design teaching, and Chinese painting has nothing to do with design, but two completely different disciplines [2-3]. Therefore, students are confused about the essence and connotation of Chinese painting, and lack the basic knowledge and skills of Chinese quintessence. Moreover, at present, many students' jobs after graduation are not necessarily limited to art design, but also related to painting, which needs to provide more opportunities for these students to learn.

2. The present teaching situation of college art design specialty

In this survey, 90 students majoring in art design were selected and 90 questionnaires were distributed. A total of 86 questionnaires were collected, of which 84 were valid. The effective rate of the questionnaire is 93.3%. The results of a questionnaire survey on Chinese painting before you entered this major show that most students in this major did not have the foundation of Chinese painting before entering the school (Table 1).

Table 1 Results of questionnaire survey on Chinese painting learning

	number of people	percentage /%
learned	17	67
Never learned	20.2	79.8

The results of the questionnaire survey on the hope of offering Chinese painting courses show that as many as 62% of the students have "little hope" or "no hope" to offer Chinese painting

courses in this major. This shows that most students don't realize the value of Chinese painting course for graphic art design major (Figure 1).

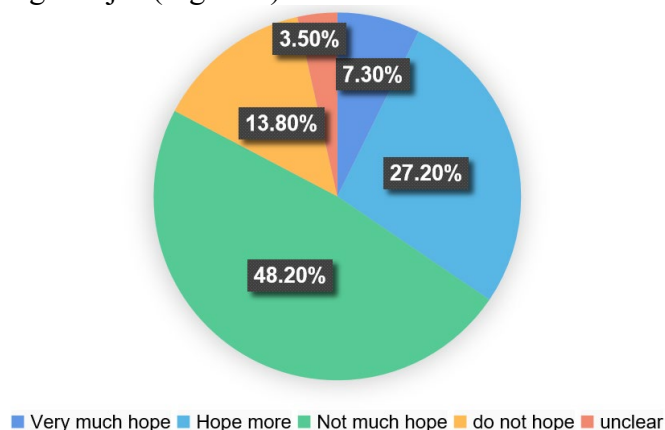


Figure 1 The results of a questionnaire survey on the hope of offering Chinese painting courses

Because the scores of cultural courses of art majors are lower than those of college students of other majors when they are admitted to the college entrance examination, their cultural quality is inherently insufficient. There are congenital deficiencies in students' understanding of China's national traditional culture and foreign advanced knowledge systems. However, the teaching system and teaching concept of our art design colleges have not been fully understood in this respect, or they are all in the stage of blind exploration [4]. Only when students majoring in art and design have theoretical knowledge can they express humanistic thoughts, embody humanistic spirit and meet people's spiritual needs with design.

With the rapid development of China's economy, all walks of life are in urgent need of a large number of talents, especially the disciplines of art and design are very practical in many fields of society, and there is often a shortage of talents. However, the demand relationship in the market is not balanced at present, and even there is a contradiction between demand and demand, which makes it difficult for college students to find jobs [5]. Therefore, according to the current situation of design art education and teaching in China, the existing teaching staff, the current concept and curriculum system of art design education, it is a serious task for us to cultivate art design talents who can truly meet the needs of social development and connect with the world.

3. The necessity of setting up Chinese painting course in college art design specialty

3.1. The need of personnel training

Art and design majors in universities have strong market competitiveness, and are well received by students. The enrollment situation is generally good, especially in economically developed coastal areas. Because of the mature commercial services, there is a great demand for all kinds of art and design talents. Many schools have set up similar majors. However, with the development of market segmentation, the demand for art and design talents is more specialized and comprehensive. For schools or students themselves, the homogenization of professional settings makes the teaching model tend to be similar.

From the perspective of the quality of personnel training. Through the teaching of Chinese painting, students can understand the profound connotation of China culture and the unique national spirit contained in the "quintessence of Chinese culture". Learn and understand the aesthetic principle of China's traditional "national quintessence", know the unique lines, brush and ink, modeling rules and skills of China's poetry and calligraphy, realize the national characteristics of Chinese traditional art, and absorb the rich accomplishment of China's traditional culture [6]. The purpose of university education is not only to pay attention to the employment rate or salary, but also to the potential of career development and subsequent career promotion. The second major of painting can lay a solid foundation for development.

3.2. Improve students' artistic accomplishment

College students majoring in art and design often feel that they lack creative materials because of their limited cultural accomplishment, and Chinese painting can provide a lot of materials for modern design. For college students majoring in art design, they know too little about Chinese painting, so it is necessary to increase traditional teaching. The traditional China's aesthetic thought is based on reality, which combines the external form and internal image of things to express the content that people can easily understand. No matter whether it is harmony, balance, rhythm, symmetry or composition, the design works of the times have traces of inheritance. Once the inheritance and reference to tradition are lost, no new art forms can be produced.

Artistic accomplishment refers to the state and level of a person's artistic knowledge and skills. This artistic accomplishment is not innate, but gradually accumulated through continuous learning and perception in a long artistic career. The art of Chinese painting has a history of thousands of years, and the course of Chinese painting can give designers great inspiration and aesthetic enjoyment, and improve their artistic accomplishment [7-8]. Therefore, whether we appreciate a certain type of Chinese painting or know a famous painter, we can see the importance of artistic accomplishment in artistic creation. In today's graphic design, we should set up the course of Chinese painting as a window and channel to improve our personal artistic accomplishment, because the artistic accomplishment directly determines the spiritual quality of our works.

3.3. Strengthen students' professional skills

Compared with the traditional curriculum in colleges and universities, the teaching of traditional Chinese painting not only enriches the course content, but also further expands students' professional skills and deepens the quality and ability of art design professionals in colleges and universities. Under the collision of traditional art and modern art, new inspiration and sparks are generated, which makes the traditional quintessence of the country get a good inheritance and makes students' national pride emerge spontaneously [9]. Art design students in colleges and universities can naturally learn from and integrate traditional Chinese painting knowledge in their continuous artistic creation practice, improve their professional ability and strengthen their professional quality.

There are many representative art designs, all of which show strong China style and are well received by the public, which makes the teaching of traditional Chinese painting for art design majors in our colleges and universities more meaningful and valuable. In many existing works of art design, students have applied the aesthetic paradigm and creative techniques of Chinese painting extensively, providing more creative materials for modern art design. For example, in art design teaching, we can train students' application ability of ink and wash, strengthen students' aesthetic awareness of traditional painting, and make students understand that China ink painting, a painting style, can play an extraordinary role in shaping some modern animation characters.

Guide students to constantly explore these excellent elements in the future art, flexibly and skillfully combine with their own works of art, so that modern art design has more style and charm, show unique artistic style, highlight rich national customs, and show the profound national artistic heritage of China [10].

4. Conception of Chinese painting teaching in art design specialty

4.1. Excavate the teaching elements of Chinese painting

There are a lot of national painting elements in China's ancient arts and crafts works. The main forms of finding the connection between artistic design and national painting are: integrating national artistic characteristics on the premise that artistic design works embody practical functions, so that national painting forms and artistic design can be organically combined, so that the design works can reach a higher level with strong flavor of the times and rich national characteristics. It is beneficial to cultivate students to explore the artistic law and aesthetic value with oriental characteristics in Chinese painting art. Cultivate students' innovative ability to organically apply

elements of Chinese painting to modern design concepts and cultivate students' good personality quality.

4.2. Cultivate students' autonomous learning ability

At present, the concept of quality education is deeply rooted in people's hearts. To carry out this scientific concept, we must respect students' dominant position in learning, and we must consider the methods and strategies of teaching from the perspective of students' actual situation and their urgent needs.

Students majoring in art design in colleges and universities urgently need to apply what they have learned. They need to integrate the skills they have learned in the course of Chinese painting with those they have learned in the basic courses of sketching and color, so as to transform them into practical and practical techniques that can be directly used in design. For college students who need to accept the teaching of Chinese painting in a simple way, "micro-class" is undoubtedly a very suitable teaching method. Because, the use of "micro-class" teaching can focus on teaching a basic technique.

4.3. Pay attention to practical links

Students' learning Chinese painting is not the purpose, but to apply the elements of Chinese painting to design and apply what they have learned. Taking animation design as an example, animation design takes lines as the most basic modeling means. It is necessary to reflect the characteristics of teaching in design major, grasp the teaching content and arrange the teaching course plan reasonably, and the teaching course plan of art design and Chinese painting in colleges and universities should be accurately positioned and clearly targeted. First of all, it is necessary to reflect the characteristics of design teaching, and grasp the teaching content with the principle of "necessity, applicability and sufficiency".

Establish the leading ideology of insisting on serving the design profession, pay attention to the study of China traditional cultural spirit and the improvement of cultural literacy, and improve the professional application and practice ability. Focus on copying and appreciating teaching, adjust the teaching methods and contents of Chinese painting. Guide students to compare the points, lines, surfaces, black, white, gray ink and color of China culture with the basic elements of design, and flexibly apply many traditional elements worth learning from graphic design to art design. China traditional culture and the professional knowledge of art design should be integrated, so as to broaden the horizons, accumulate knowledge, improve self-cultivation, enrich skills, and form a complete artistic design innovation ability.

5. Conclusions

Many people think that Chinese painting teaching has nothing to do with design teaching, and Chinese painting has nothing to do with design. They are two completely different disciplines. Therefore, students are confused about the essence and connotation of Chinese painting, and lack the basic knowledge and skills of Chinese quintessence. From the perspective of the quality of personnel training. Through the teaching of Chinese painting, students can understand the profound connotation of China culture and the unique national spirit contained in the "quintessence of Chinese culture". In today's art design, we should offer Chinese painting courses as a window and channel to improve our personal artistic accomplishment, because the artistic accomplishment directly determines the spiritual quality of our works. Guide students to continuously explore these excellent elements in the future art, and combine them flexibly and skillfully with their own works of art, so that modern art design will have more style and charm, show unique artistic style, highlight rich ethnic customs, and show the profound national artistic heritage of China.

References

[1] Wu Jianting. The application and importance analysis of Chinese painting course in art design

teaching [J]. Fujian Tea, 2020, 42(4):2.

[2] Liu Huilin. Planning and integration of "workshop-style" teaching system for art design major courses based on tea culture background [J]. Fujian Tea, 2019(1):2.

[3] Wen Jing. Research on Curriculum Reform of Art Design Major in Colleges and Universities-Comment on "Discussion on Curriculum Structure of Art Design Major in Colleges and Universities in China" [J]. Education Development Research, 2017(5):1.

[4] Zhang Yansong. The importance of sketching in Chinese painting creation [J]. Art Review, 2015, 000(006):117-120.

[5] Jiang Bozhi, Pan Yilong. Exploring the artistic aesthetic thinking of visual art in Chinese painting-Comment on "Shaping into the Environment: Modern Visual Design from the Perspective of Chinese Painting Theory" [J]. Forest Products Industry, 2020, 57(04):130-130.

[6] Ye Xuan. Research on Chinese Painting Art in Clothing and Miscellaneous Parts-Comment on "Sketch Clothing and Miscellaneous Parts-Practical Model of Chinese Painting" [J]. Printing and Dyeing Additives, 2017, 34(7):2.

[7] Mao Rongrong. The application of Chinese painting "blank space" in modern fashion design-Comment on "Fashion Design Creativity and Performance Techniques" [J]. Printing and Dyeing, 2019, 45(19):2.

[8] Hu Mina. On the necessity and ways of ideological and political education integration in higher vocational art design courses from the perspective of tea culture [J]. Fujian Tea, 2021, 43(6):2.

[9] Zhou Mingyong, Wang Huirong. Thinking and exploration on the establishment of characteristic core courses for art design majors-taking the course of "Regional Image Promotion Design" as an example [J]. Continuing Education Research, 2021, 000(001):158-160.

[10] Li Jun. On Chinese painting curriculum construction and daily chemical industry linkage strategy [J]. Daily chemical industry, 2021, 51(11):2.